

Mission: To champion Plymouth businesses and tourism by serving as the leading business promoter, facilitating connections and resources.

2025

Impact Report

Prepared by the
Plymouth Chamber of
Commerce as of
October 15, 2025.



300+

Chamber
Members



15+

Member
Events



5

Community
Events

Chamber Breakdown

25+

Business Categories
Served



\$1.29+ Million in Business Referrals Passed

17

Board of
Directors

6

Chamber
Ambassadors

25

Plymouth Referral
Network Members
(PRN)

Facebook Insights

9,400+

Followers

1.9M+

Views

1,400+

Shares

Community Event Highlights

Cheese Capital Festival

- Road America Car Parade
- 6 Live Music Acts
- 15 Food Vendors
- 30+ Cheese Parade Entries
- 6 Cheese Talks
- Sold Out Mac & Cheese Contest
- 12 Cheese Eating Contest Participants
- 1,200+ Cheese Wedge Race Tickets Sold
- **Record Attendance!**

Mill Street Festival

- 150+ Craft, Food & Drink and Downtown Business Vendors
- 6 Live Music Acts
- Food Truck Alley
- **Record Attendance!**

50%

Increase in Booth Sales
Over the Past 3 Years!

Community Event Highlights Continued

Cheese Capital Wine Walk

- 100+ Tickets Sold
- 14 Wine Walk Stops
- 16 Wine Samples Offered
- 13 Wine Walk Stops Sponsored!

THANK YOU VOLUNTEERS!

40+

volunteers contributed
to the success of these
events!

Scan the QR code to learn
more about our events:



Save the Date:

OCT 29 – HYPE Pumpkin Carving

OCT 31 – Pumpkin Walk & Food Pantry Stock

NOV 6 – Ribbon Cutting at Anchor of Hope Health Center

NOV 12 – AI Presentation Part 2

NOV 19 – HYPE Behind-the-Scenes Tour at Midstar Printing & Marketing Services

NOV 28 – Holiday Gathering & Christmas Parade

NOV 29 – Small Business Saturday Chamber Dollars Giveaway

DEC 10 – Holiday Member Mingle

WATCH YOUR EMAIL FOR ADDITIONAL EVENTS!

Thank You to Our Event Sponsor!



**Private Wealth
Management**

The Schlichting Group