



2026 Cheese Capital Festival Parade Application

Saturday, June 27, 2026 | 10:00 am

Deadline: Monday, June 15, 2026 or until full

The mission of the festival and parade is to honor the cheese history in Plymouth. **All parade participants MUST be decorated and/or signed to keep with this CHEESE theme.**

Business or Group Name _____ Contact Person _____

Email Address _____ Cell Phone _____

Parade Float Type

___ Convertible, truck, car

___ Walkers

___ Float/Trailer

___ Emergency Vehicle

___ Animal Unit

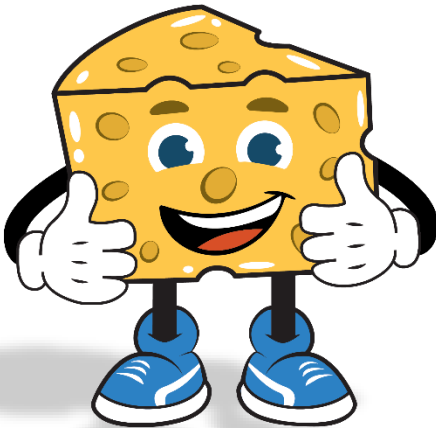
___ Semi-Truck

Please select the one that applies and complete payment information below. *Spot is not held until payment is received.

☐ Plymouth Chamber Members \$20

☐ Non-Members \$30

☐ Nonprofits FREE



PAY BY CREDIT CARD!

Cardholder Name: _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ Card Identification Number: _____ Amount to Charge: _____

Email Address: _____

I authorize Plymouth Chamber of Commerce to charge the agreed amount listed above to my credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder-Sign and Date Below

Sign: _____ Date: _____

Line Up Information

For the Cheese Capital Festival Parade, we won't be assigning individual line up spots. Instead, we will have our floats do a "first come, first park" lineup. We will be in touch closer to the event with more specifics and will provide a lineup map.

Plymouth Ordinance: SEC. 11-2-18 CONDUCT AND OPERATORS OF PARADE UNITS. (a) No person shall throw, dispense, or give away any candy, toys, souvenirs, or similar giveaways from any parade vehicle, float, or unit. (b) Any operator of a motorized parade vehicle, float, or unit shall have a valid driver's license. Any operator of an all-terrain vehicle, utility terrain vehicle, electric personal assistive mobility device, golf cart, or lawnmower shall be at least 14 years of age. Any tractor operator shall be at least 14 years of age and hold an applicable operator safety certificate.

I understand that all giveaways need to be **handed out** by walking participants.

Please sign

Return this form **AND** payment **AND** proof of insurance **OR** completed waiver by Monday, June 15, 2026 to:
Plymouth Chamber of Commerce, 647 Walton Drive, Plymouth, WI 53073
Or email to chamber@plymouthwisconsin.com



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REMINDERS

Parade: Downtown Plymouth. Saturday, June 27, 2026. Begins at 10:00 am SHARP!

Route: Along E. Mill Street (downtown) from Caroline Street to North Street and exciting on Forest or Edna Street.

Placement: No assigned placement. When floats come to staging, they will be directed where to park

Questions: Plymouth Chamber of Commerce, 920-893-0079 or chamber@plymouthwisconsin.com

POLICIES

1. Plymouth has an ordinance (11-2-18) concerning parades and safety. Candy and other items **MAY NOT** be thrown from a float or vehicle. Items must be distributed by WALKING participants only.
2. Entries can be a float, vehicle, trailer, horse or walking participants.
3. **All entries MUST be decorated to showcase a CHEESE/CHEESE CAPITAL OF THE WORLD theme.**
4. Music, live or recorded, is encouraged.
5. If an animal is entered, someone **MUST** follow the animal for "clean up"-this includes the lineup area.
6. All entries must follow the direction of the Plymouth Police Department as well as the "Lineup Committee."
7. After the parade, please be patient and continue the route until exiting on Forest or Edna Street.
8. The Plymouth Chamber reserves the right to remove any entry deemed inappropriate before the start of the parade.

RELEASE AND INDEMNIFICATION

The undersigned hereby requests permission to take part in the Cheese Capital Festival Parade and/or other activities sponsored by the Plymouth Chamber of Commerce, Inc., in the City of Plymouth, Sheboygan County, Wisconsin. I know the risks and dangers involved in such activities, and that unanticipated and unexpected dangers may arise during such activities, and I assume all risks of injury to my person and property that may be sustained in connection with the stated and associated activities.

In consideration of the permission granted to me to participate in the stated activities, I hereby, for myself, my heirs, administrators, and assigns, release, remise and discharge the operator and sponsor of the activities, Plymouth Chamber of Commerce, Inc., and its respective servants, agents, officials, and all other participants in the stated activities of and from all claims, demands, actions, and causes of action of any sort, for injury sustained to my person and/or property during my participation in the stated activities due to negligence or any other fault. I further agree to protect, defend, indemnify and hold the Plymouth Chamber of Commerce, Inc. harmless from any and all liability, loss, damage, personal injury (including death), regardless of the severity or manner in which the injury is sustained, claims (including attorney's fees and expert witness fees), demands, causes of action of every kind and character, without limit and without regard to the cause or causes thereof or the negligence of any party or parties arising in connection herewith in favor of me, any employee of mine, any business invitees of mine and any guests of mine.

I certify that my attendance and participation in the stated activities is voluntary, and that I am not, in any way, the employee, servant or agent of the Plymouth Chamber of Commerce, Inc.

I HAVE READ AND UNDERSTAND THE FOREGOING REQUEST AND RELEASE.

In witness whereof, I have executed this request and release at _____, Wisconsin, on _____, 2026.
(city you are in when signing) (today's date)

(sign name)

(print name)

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