

Dear Mill Street Festival Vendor,

We are excited to announce the release of the 2021 Mill Street Festival Vendor Application! We are looking forward being able to once again hold this very popular event after taking off the 2020 season. While we will make adjustments to the festival to follow safety protocols such as spacing out the booths, adding sanitation stations and suggesting masks be worn, we are moving forward towards holding this in person event. We will continue to monitor the pandemic situation and follow the lead from the county, state, and federal health officials.

2021 Mill Street Festival Information & Improvements

- If you transferred your booth application vendor fee from the canceled 2020 Mill Street Festival, we still need an updated 2021 application filled out.
- We will be unable to guarantee booth space options this year as we will be modifying our layout, but please let us know if you have a special request. As we cannot guarantee a space, we will do our best to work with you. Apply early with special requests, as preference will go to 2019 vendors.
- We have reworked the vendor line-up to include sanitation stations and more space for attendance traffic.

Additional Reminders

- There are extremely limited spots with electrical hookups. Please apply early to be a vendor if you need electricity. **Quite generators may be used.**
- Vendor check-in/set up starts at 7:00 am the day of the event. Please be respectful to the staff and volunteers who are preparing for vendor arrivals and plan to arrive no earlier than 7:00 am.
- All vehicles must be removed from Mill Street by 8:45 am. Vendors are to stay set up until 4:00 pm. Early booth dismantling will make you ineligible for future events.
- Booths are 15 feet wide. You will need to bring any tents, tables, etc. for your space.

We are working hard to make 2021 the best year it can be. We have raised our fee by \$5 to help with the additional sanitation stations and other precautions. We are sorry to inconveniences this may cause.

Thank you for your participation in our festival!

Mary Hauser, *Executive Director*
Angie Matzdorf, *Events & Tourism Coordinator*
Plymouth Chamber of Commerce
chamber@plymouthwisconsin.com
920-893-0079

Business/Organization/Vendor Name: _____
(This is what you will be checking in as)

Contact Person: _____ Cell Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Please describe your booth and/or activity:

(We reserve the right to ask vendors to remove inappropriate merchandise.)

- Professional Craft Direct Sale Books/Author
 Food* Jewelry Non-Profit Other _____

*Food vendors must contact the Sheboygan County Division of Public Health for a temporary food event license by calling (920) 459-4347.

Booth Rental Fee: Do you need electricity?

- No (\$80 per booth space) No (non-profit organization, \$50 per booth space)
 Yes, we need electricity supplied by the Chamber (\$150 per booth space.)

You MUST register for electricity ON THIS FORM. We have extremely limited electrical resources, so electricity will be offered on a first come, first-served basis. Call us before making your reservation at 920-893-0079 to confirm that we can accommodate you; **you will need to bring your own extension cords.**

Booth spaces are 15 feet wide. You must supply your own tables. You can bring a canopy tent if needed (a 10x10 works well.) **If you need more than 15 feet, you must register and pay for 2 spaces!** Booth placements will not be completed until all registration forms are in. **You will receive notice the week of July 7 with booth set up information.**

Do you want to be close to a specific spot? Let us know. We are unable to guarantee requests but will try our best. Please note, there are no corner booth spaces open. _____

We are planning on hosting Mill Street Festival on summer 2021. If we need to cancel the event, we will be issuing refunds. If you are not comfortable committing to this year's festival, please hold off on registering. We will issue refunds to vendors that need to cancel up to June 23, 2021.

Please mail this form, completed waiver and your payment to:

Plymouth Chamber of Commerce
 Mill Street Festival
 647 Walton Drive
 Plymouth, WI 53073

PAY BY CREDIT CARD!

Cardholder Name: _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ Card Identification Number: _____ Amount to Charge: _____

Email Address: _____

I authorize Plymouth Chamber of Commerce to charge the agreed amount listed above to my credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder-Sign and Date Below

Sign: _____ Date: _____

RELEASE AND INDEMNIFICATION

The undersigned hereby requests permission to take part in **PLYMOUTH MILL STREET FESTIVAL** and/or other activities sponsored by the **Plymouth Chamber of Commerce, Inc.**, in the City of Plymouth, Sheboygan County, Wisconsin. I know the risks and dangers involved in such activities, and that unanticipated and unexpected dangers may arise during such activities, and I assume all risks of injury to my person and property that may be sustained in connection with the stated and associated activities.

In consideration of the permission granted to me to participate in the stated activities, I hereby, for myself, my heirs, administrators, and assigns, release, remise, and discharge the operator and sponsor of the activities, **Plymouth Chamber of Commerce, Inc.**, and its respective servants, agents, officials, and all other participants in the stated activities of and from all claims demands, actions, and causes of action of any sort, for injury sustained to my person and/or property during my participation in the stated activities due to negligence or any other fault. I further agree to protect, defend, indemnify and hold the **Plymouth Chamber of Commerce, Inc.** harmless from any and all liability, loss, damage, personal injury (including death), regardless of the severity or manner in which the injury is sustained, claims (including attorney's fees and expert witness fees), demands, causes of action of every kind and character, without limit and without regard to the cause or causes thereof or the negligence of any party or parties arising in connection herewith in favor of me, any employees of mine, any business invitees of mine and any guests of mine.

I certify that my attendance and participation of the stated activities is voluntary, and that I am not, in any way, the employee, servant, or agent of the **Plymouth Chamber of Commerce, Inc.**

I HAVE READ AND UNDERSTAND THE FOREGOING REQUEST AND RELEASE.

In witness whereof, I have executed this request and release at _____, Wisconsin, on _____, 2021.

(sign and print name)